



University strategy - Key points

Our vision

- Social purpose inspires us and drives everything we do
- We are a confident and high performing community
- Though our reach is global, we are of Dundee, and for Dundee.

Triple intensity

Our vision is to be a University globally renowned for our social purpose, delivered through our intensity and excellence in research, education and engagement. We are intensive in ensuring that our excellent research has positive impact and inspires our teaching. Our intensity in our innovative educational practices creates world-ready students, imbued with the values of the institution that helps shape them. Our engagement with a wide range of stakeholders, partners, alumni and friends is equally intensive as that network of partnerships confronts the most pressing and urgent challenges facing our society and the wider world.

Future focus

Over the next five-year period, we will continue to grow and focus on our internationally recognised excellence in life sciences, medicine and health, and art and design. We will reinvigorate and enhance our competitive strengths to confront head-on the challenges and uncertainties that society is facing and support the delivery of the UN Sustainable Development Goals.

Three priority academic themes will provide focus:

- Population Health and Wealth
- Climate Action and Net Zero
- Equity and Inclusion

Delivering our vision

Our academic excellence and impact will be underpinned by strong financial performance, allowing us to invest in areas of strength and champion our values.

Our overarching priorities for delivery against our institutional activities will be:

- Ensuring our Academic Excellence
- Growing our Reach, particularly in widening access, social inclusion and internationalisation
- Transforming our University to be a truly Digital Community