



**Business School
Research and
Knowledge
Exchange News**

**University
of Dundee**



September 2020

Message from the Editors

Welcome to the first edition of the School Research and Knowledge Exchange News from Linn McFarlane, Norin Arshed, Theresa Dunne and myself.



Linn McFarlane



Dr Norin Arshed



Dr Theresa Dunne



Professor Graeme Martin

The aim of what will become a regular newsletter is to inform and publicise the increasing amount and quality of research, impact and knowledge exchange activity going on in the School. There has been a stepped change in this key element in the work of UDSB since its formation in 2015. Lots of new staff and PhD students have been brought on board, many of whom have substantial research backgrounds. Moreover, the 'old timers' have also continued to produce high quality research and knowledge exchange. So, we feel the time is now right to let our various stakeholders – including, other schools in the University, existing and potential staff and students, partner schools and organizations, and the wider academic, business, public sector and policy communities – know what we do and how we can help them. Please keep the good news coming!

REF2021 has dominated our agenda over the past few years, and our thanks have to go to all staff and critical friends who have contributed their outputs, impact, teaching and reviewing. It's also rewarding to see how much activity is ongoing, even at this late stage when the focus, inevitably, is on teaching and alternative forms of delivery of programmes.

These recent contributions, listed on the next page, are vital to what we believe will be a significant improvement in overall REF performance. Perhaps, more importantly though, it will show how the School has become 'triple-intensive' in teaching, research and knowledge exchange, all with a view to enhancing our public value mission.

With the future in mind, it is also great to see so many new faces joining the School in the coming months. To help us get to know them, we hope to do some interviews in the next few months so they can introduce themselves and tell us about their research and career ambitions. Welcome to the following new members of staff:

Rasha Abdelbadie	Lecturer in Accounting
Yang Wang	Lecturer Financial Accounting/ Management Accounting
Nicolas Li	Baxter Fellow in Business
Jiyhe Kim	Baxter Fellow in Business
Daniel Borbely	Lecturer in Economics
Stephen Knox	Lecturer Entrepreneurship & Innovation
Alison Fordyce	Snr Lecturer Accounting
Qian Li	Lecturer in Strategy Management
Mark Passera	Teaching Assistant
Gianandrea Staffiero	Teaching Assistant
Parulian Sihotang	Teaching Assistant
Szu-Hsin Wu	Lecturer Marketing and/or Inter Marketing
Boray Huang	Snr Lecturer Supply Chain Management
Ian Robson	Professor and Associate Dean, Academic Planning & Accreditation
Roba Abdelbadie	Lecturer in Accountancy

So read on, let others know what we're doing, and feel rightly proud of your work.

Good News Stories

Congratulations to Professor Morris Altman on the publication of his two new books

Why Ethical Behaviour Is Good for the Economy: Towards Growth, Wellbeing and Freedom is published by Edward Elgar. It offers a nuanced critique of the nudge narrative, and demonstrates why and how ethical behaviour can have significant positive economic and wellbeing outcomes. The narrative models a complex alternative to the expectations of ethical behaviour and shows how this behaviour can be consistent with competitive market economies, contrary to what conventional economic theory suggests

Smart Economic Decision-Making in a Complex World is published by Elsevier and provides a reality-based perspective on decision-making with significant implications for analysis, self-understanding and policy. The book examines the conditions under which smart people generate outcomes that improve their place of work, their household and society.

Congratulations to Professor Yu Zhu who has recently been appointed to the following positions:

- A member of the UK Department for Education (DfE) GCSE Academic Advisory Group.
- Research Associate of the Institute for Fiscal Studies (IFS) do to his continuous involvement in the Longitudinal Educational Outcomes (LEO) project

Congratulations to Dr Norin Arshed who has been appointed to the following positions:

- **Research Director of Innovation and Entrepreneurship, 89Initiative, London**
89Initiative is a pan-European think tank, a creation of the London School of Economics. Her Directorship involves leading a major research project leading to a policy briefing, which will inform and influence policy in key areas of innovation and entrepreneurship.

→ Board Director, Women's Business Station, Dundee

Norin's Women's Business Station's role is to develop the expertise, knowledge and goodwill of the business community with a view to realising the socio-economic empowerment of women in Scotland through Training, Trading and Talent. As a member of the Board of Directors, her tasks are to establishing a vision, mission and values, setting strategy and structure and exercising accountability to shareholders and being responsible to relevant stakeholders.

Helping NHS Tayside Transform its Leadership and Organizational Culture

Graeme Martin is currently involved with colleagues in linked projects with NHS Tayside (NHST), which illustrate how academic research and knowledge exchange can help the Business School and the University make a significant impact on healthcare strategy locally and further afield. The first project has built on his recent publications on medical professional identities, medical leadership and engagement to create a 'medical professional identity toolkit'. This toolkit, developed in conjunction with Professor Peter Stonebridge and Dr Elaine Henry of medical directorate of NHST, is a self-assessment and organizational development methodology designed to assess and enhance the Board's key 'Clinically-led and Managerially-enabled' leadership and culture change strategy.

Drawing on years of research with over a thousand medical consultants in Scotland and England, the self-assessment element helps senior doctors reflect on and compare their professional identity profiles with their five hundred consultant colleagues in Tayside, while the overall picture from the survey shows how much progress the medical directorate have made in aligning consultants with the clinically-led and managerially enabled aims. The self-assessment tool has proven to be highly predictive of key outcomes, such as the variation among consultants' likelihood of recommending NHS Tayside as a place to build a medical career, identification with the mission and values NHST, teamworking and suitability for clinical leadership development and appointments. The overall results of the survey element, which has identified five distinctive categories

Good News Stories continued...

of consultant responses to changes in healthcare, are currently being fed back to all consultants in the Board by Graeme and his colleagues in the medical directorate. The aim of this feedback is to give them a voice in how the clinically-led and managerially enabled strategy should be developed and improved.

This pilot exercise is likely to be extended to the five hundred General Practitioners in the Tayside Region and to more than two thousand medical members of the UK-wide Academy for Medical Leadership and Management, whose role is to promote and develop the role of doctors in healthcare leadership. The toolkit is also being translated into Swedish for use in a large Swedish hospital.

A second project is at a much earlier stage, but also focuses on leadership and culture change strategy in NHST, this time working with the Workforce Director, George Doherty, on the contribution of HR strategy to the reputation of the Board as an employer. Building and promoting a reputation for being an excellent employer is seen as essential in ensuring sustainable healthcare aims by attracting, engaging and retaining high quality clinical and managerial talent. To help with this project, the School and UDSB have co-funded a PhD scholarship for three years. Former MSc Management Student, Elena Pavlova, who won prizes for being the best student and producing the best project of her year in 2017-18, will join the School in September this year.

Express of interest by James Hutton Institute & CREW Centre for research collaboration

Dr. Evangelia Fragouli has been recently invited by the James Hutton Institute to lead a research project regarding Organisational Resilience and Change collaborating with the CREW Centre which is a Scottish Government-funded partnership between the James Hutton Institute and Scottish Universities.

The project title is: "Lessons learnt from Scottish Environment Protection Agency (SEPA) - Scottish Water joint working response to COVID-19 restrictions". The project is due to start in September.

Brief Overview: A communication protocol for compliance sampling and reporting has been signed between SEPA and Scottish Water. However, COVID-19 restrictions disrupted the application of some of the processes agreed in that protocol. CREW has been asked to develop a robust and transparent methodology to assess what happened during COVID-19 restrictions from an organisational resilience perspective and identify lessons learnt and opportunities for improvement.

Aims of the project: The outputs of this project would mainly relate to a specific policy making, and explain the knowledge gap that needs to be addressed. The project aims to contribute to development of a transparent framework of assessing lessons learnt that will help to build resilience in work practice based on recent experiences and will further enhance the professional/public perception of SEPA/SWtr in terms of environmental regulation and protection should a future outbreak of Covid-19 or other infectious disease occur; Reliably assessed lessons learnt will help to enhance effectiveness and efficiency of regulations; Provide details of any relevant studies, policy goals, statutory commitments, and policy decisions.

Collaborations

Evangelia has also been in contact recently with the Scottish Institute of Business Leaders (SIBL) and specifically the Chairman Mr. Drew Pryde exploring opportunities for collaboration between the Institute, and, the School of Business. Meetings have been arranged between the above Evangelia's proposal to be discussed, as well as, Evangelia has been invited to participate in SIBL events.

Prof Bruce Burton - Qualitative Research in Financial Markets (QRFM)

Qualitative Research in Financial Markets, under the continuing editorship of its founder, Professor Bruce Burton, has recently been upgraded on the prestigious Australian Deans Business Council journal ranking list from a 'C' to a 'B'. The journal's success is also reflected in the publishers, Emerald, commissioning a fifth annual issue from 2021, in what will be the journal's 13th year of publication.

Impact News: An Update from Dr Norin Arshed

Many thanks for everyone who attended the Impact Seminar Series and a special thanks to everyone who presented, including Graeme, David and Yu. We also had Nick Bibby, Director of The Scottish Policy and Research Exchange (www.spre.scot) as the first guest external speaker for the Impact Seminar Series. His talk was very insightful on the Scottish policy landscape and how to reach out and collaborate with policymakers and those working in Scottish Government and Scottish Parliament (as well as many other agencies). We have Professor Mark Reed, who is one of the leading figures in impact, delivering his Impact Culture course over 2 half days Monday 7th September, 14.00-17.00 and Tuesday 8th September, 14.00-17.00 via MS Teams to the Business School (please let me know if you would like to attend - limited places). All slides and information are in the 'Impact' folder on MS Teams.

Following on from the Impact Seminar Series I am also building a picture of everyone's expertise (both research and teaching). If you have not already sent me 5 key words outlining your expertise, I would be grateful if you could please email me. The information is to assist in building a database on the School's research expertise for impact and for KTP opportunities.



Published Outputs: May – July 2020

July 2020

Contributors	Title
Carlo Morelli	Masrani, SK, Morelli, C & Kumar Bagchi, A 2020, 'The Rise of Indian Business in the Global Context in the Twentieth Century: a Review and Introduction', Business History.
Ahmed Hassan Ahmed, Theresa Dunne	Ahmed, AH & Dunne, T 2020, 'Gaining Momentum: Towards Integrated Reporting Practices in GCC Countries', Business Strategy and Development. https://doi.org/10.1002/bsd2.130
Abhishek Pathak	Pathak, A, Calvert, GA & Motoki, K 2020, 'Long vowel sounds induce expectations of sweet tastes', Food Quality and Preference, vol. 86, 104033, pp. 1-5. https://doi.org/10.1016/j.foodqual.2020.104033
Sudharshan Reddy Paramati	Sharma, C & Paramati, SR 2020, 'Does financial development reduce the level of corruption? Evidence from a global sample of 140 countries', International Journal of Finance & Economics. https://doi.org/10.1002/ijfe.2056
I-Shuo Chen	Chen, IS & Fellenz, MR 2020, 'Personal resources and personal demands for work engagement: Evidence from employees in the service industry', International Journal of Hospitality Management, vol. 90, 102600, pp. 1-13. https://doi.org/10.1016/j.ijhm.2020.102600
Evangelia Fragouli	Fragouli, E & Nicolaidou, Z 2020, 'Risk Management of Multinational Companies (MNCs) in Rising Economies', International Journal of Information, Business and Management, vol. 12, no. 4, pp. 237-267.
Norin Arshed, Stephen Knox	Arshed, N, Knox, S, Chalmers, D & Matthews, R 2020, 'The hidden price of free advice: Negotiating the paradoxes of public sector business advising', International Small Business Journal.
Morris Altman	Altman, M 2020, 'Smart thinking, lockdown and Covid-19: Implications for public policy', Journal of Behavioral Economics for Policy, vol. 4, no. COVID-19 Special Issue, pp. 23-33.
Evangelia Fragouli	Aderibigbe, A & Fragouli, E 2020, 'Reputation Risk from a Stakeholder Management Perspective', Risk and Financial Management, vol. 2, no. 2, pp. 1-11. https://doi.org/10.30560/rfm.v2n2p1
Stephanie Schreven	Taking liberties: emancipating knowledge for equality” in The Routledge Companion to Organizational Diversity Methods, p 136-146, London: Routledge

June 2020

Contributors	Title
Daniel Clarke	Clarke, DW 2020, 'First my dad, then my iphone: An autoethnographic sketch of digital death', Forum Qualitative Sozialforschung, vol. 21, no. 2, 8. https://doi.org/10.17169/fqs-21.2.3258
Evangelia Fragouli	Fragouli, E 2020, 'Leading in Crisis & Corporate Reputation', Risk and Financial Management, vol. 2, no. 1, pp. 62-75. https://doi.org/10.30560/rfm.v2n1p62
Sudharshan Reddy Paramati	Zhao, P, Lu, Z, Fang, J, Paramati, SR & Jiang, K 2020, 'Determinants of renewable and non-renewable energy demand in China', Structural Change and Economic Dynamics, vol. 54, pp. 202-209. https://doi.org/10.1016/j.strueco.2020.05.002
Gregory Emvalomatis	Emvalomatis, G 2020, 'Erratum: Semi-parametric analysis of efficiency and productivity using Gaussian processes', The Econometrics Journal, vol. 23, no. 1, pp. 176. https://doi.org/10.1093/ectj/utz021

May 2020

Contributors	Title
Sudharshan Reddy Paramati	Does financial inclusion promote tourism development in advanced and emerging economies?', Applied Economics Letters. https://doi.org/10.1080/13504851.2020.1761521
Yu-Fu Chen	Erratum: China's fiscal decentralization and environmental quality: Theory and an empirical study (Environment and Development Economics (2020) 25 (159-181) DOI: 10.1017/S1355770X19000263), Environment and Development Economics, vol. 25, no. 2. https://doi.org/10.1017/S1355770X1900038X
Morris Altman	Why Ethical Behaviour Is Good for the Economy: Towards Growth, Wellbeing and Freedom www.elgaronline.com/view/9781782549444/9781782549444.xml
Morris Altman	Smart Economic Decision-Making in a Complex World www.elsevier.com/books/smart-economic-decision-making-in-a-complex-world/altman/978-0-12-811461-2
Xiaoyi Mu, Yu-Fu Chen	Asymmetric Volatility in Commodity Markets', Journal of Commodity Markets. https://doi.org/10.1016/j.jcomm.2020.100139

Published Outputs: February – April 2020

April 2020

Contributors	Title
Theresa Dunne, Ahmed Hassan Ahmed	Arafat, I, Dunne, T & Ahmed, AH 2020, 'Splitting Accountability Hairs: Anomalies in the Adaptation of IFRS for SMEs in the UK and Ireland', Accounting in Europe.
Abhishek Pathak	Calvert, GA, Trufil, G, Pathak, A & Fulcher, EP 2020, 'IMPULSE moment-by-moment test: An implicit measure of affective responses to audiovisual televised or digital advertisements', Behavioral Sciences, vol. 10, no. 4, 73, pp. 1-14. https://doi.org/10.3390/bs10040073
I-Shuo Chen	Chen, I-S & Tseng, FT 2016, 'The relevance of communication media in conflict contexts and their effectiveness: A negotiation experiment', Computers in Human Behavior, vol. 59, pp. 134-141. https://doi.org/10.1016/j.chb.2016.01.039
I-Shuo Chen	Chen, I-S 2017, 'Work engagement and its antecedents and consequences: A case of lecturers teaching synchronous distance education courses', Computers in Human Behavior, vol. 72, pp. 655-663. https://doi.org/10.1016/j.chb.2016.10.002
Evangelia Fragouli	Fragouli, E 2020, 'Reflecting on the International Infusion in Higher Education', Educational Studies in the new Millenium, vol. 3, no. 1, pp. 1-16.
Bruce Burton	Burton, B, Kumar, S & Panday, N 2020, 'Twenty-Five Years of The European Journal of Finance (EJF): A Retrospective Analysis', European Journal of Finance. https://doi.org/10.1080/1351847X.2020.1754873
Ahmed Hassan Ahmed	Alhadab, MM, Abdullatif, M, Ahmed, AH, Tahat, YA & Mansour, I 2020, 'Political Connections, Government Ownership, and Earnings Management: Evidence from Jordan', International Journal of Accounting, Auditing and Performance Evaluation.
Evangelia Fragouli	Fragouli, E 2020, 'Internationalizing the Curriculum', International Journal of Higher Education Management, vol. 6, no. 2, pp. 18-30. https://doi.org/10.24052/IJHEM/V06N02/ART-2
Katie Sinclair	Taj, S & Sinclair, K 2020, 'Role of authentic employer brands in addressing the integration-responsiveness problem in religiously-sensitive environments', Journal of Organizational Effectiveness, vol. 7, no. 1, pp. 74-95. https://doi.org/10.1108/JOEPP-02-2020-0020
Graeme Martin	Siebert, S, Martin, G & Simpson, G 2020, 'Rhetorical strategies of legitimation in the professional field of banking', Journal of Professions and Organization (accepted April).
David Power	Zha, Y, Tantisantowong, N & Power, D 2020, 'The cross-country transmission of credit risk between sovereigns and firms in Asia'. Quarterly Review of Economics and Finance.

March 2020

Contributors	Title
Yu Zhu	Miranda, A & Zhu, Y 2020, 'The Effect of Deficiency at English on Female Immigrants' Wage in the UK: correcting for measurement error, endogenous treatment, and sample selection bias', Applied Economics.
Graeme Martin	Keijser, W. & Martin, G. (2020) Unlocking medical leadership's potential: a multilevel virtuous circle? https://bmjleader.bmj.com/content/4/1/6
Graeme Martin	Bozic, B., Siebert, S. & Martin, G. (2020) A grounder theory of factors and conditions associated with customer trust recovery in a retailer, Journal of Business Research, 109, 440-448. https://doi.org/10.1016/j.jbusres.2019.12.032
Keith Dinnie	Corporate identity orientation and disorientation: A complexity theory perspective'. Luke Devereux, T.C. Melewar, Keith Dinnie and Thomas Lange (2020). Journal of Business Research, Vol 109, pp. 413-424.
Kristina Auxtova	Auxtova, K, Brennan, M & Dunne, S 2020, 'To be or not to be Governed like That? Harmful and/or Offensive Advertising Complaints in the United Kingdom's (Self-) Regulatory Context', Journal of Business Ethics. https://doi.org/10.1007/s10551-020-04480-x

February 2020

Contributors	Title
Abhishek Pathak	Pathak, A & Calvert, GA (2020), 'Sounds sweet, sounds bitter: How the presence of certain sounds in a brand name can alter expectations about the product's taste', Food Quality and Preference.
Stavros Kourtzidis	Chen, Z, Kourtzidis, S, Tzeremes, P & Tzeremes, N. (2020), 'A robust network DEA model for sustainability assessment: An application to Chinese Provinces ', Operational Research. https://doi.org/10.1007/s12351-020-00553-x
Abhishek Pathak	Pathak, A, Calvert, GA & Lim, L (2020), 'Harsh voices, sound branding: How voiced consonants in a brand's name can alter its perceived attributes', Psychology and Marketing.

Published Outputs: January 2020

January 2020

Contributors	Title
Sudharshan Reddy Paramati	Hu, G, Can, M, Paramati, SR, Doğan, B & Fang, J (2020), 'The effect of import product diversification on carbon emissions: New evidence for sustainable economic policies', <i>Economic Analysis and Policy</i> , vol. 65, pp. 198-210. https://doi.org/10.1016/j.eap.2020.01.004
Suzanne Fifield, Fiona McMillan	Fifield, SGM, McMillan, DG & McMillan, FJ (2020), 'Is There a Risk and Return Relation?', <i>European Journal of Finance</i> . https://doi.org/10.1080/1351847X.2020.1724551
Abhishek Pathak	Pathak, A, Velasco, C & Spence, C (2019), 'The sound of branding: An analysis of the initial phonemes of popular brand names', <i>Journal of Brand Management</i> . https://doi.org/10.1057/s41262-019-00183-5
Graeme Martin	Martin, G., Bushfield, S., Siebert, S. & Howieson, B., (2020), 'Changing logics in healthcare and their effects on the identity motives and identity work of doctors', <i>Organization Studies</i> , 23 p. https://doi.org/10.1177/0170840619895871
Evangelia Fragouli	Fragouli, E & Nikolaidou, Z (2019), 'A Case Study Approach for Managing Risks & Challenges When Expanding to Emerging Markets', <i>Risk and Financial Management</i> , vol. 1, no. 1, pp. 44-63. https://doi.org/10.30560/rfm.v1n1p44
Evangelia Fragouli	Fragouli, E, Nzioka, F & Manar, S (2019), 'Safety & Environmental Risk Management: Borrowing from the Past to Enhance Knowledge for The Future', <i>Risk and Financial Management</i> , vol. 1, no. 1, pp. 64-75. https://doi.org/10.30560/rfm.v1n1p64

Conference Presentations

→ Dr Murat Mazibas attended and presented a paper in the ICEMFSS 2020: 22th International Conference on Economics, Management, Finance and the Social Sciences organized by



World Academy of Science, Engineering and Technology and was held in London (online) during Aug 20-21, 2020. Murat was awarded the Best Presentation Award for presenting an outstanding work entitled "On the Optimality of Behavioral Portfolio Construction Methods"

→ Professor Yu Zhu recently presented a paper (virtually) at the EALE/SOLE/AASLE World Conference, which was



the first ever world congress of labour economists co-sponsored by the European, North-American, and Asian-Australasian associations of labour economists. The paper exploits the rapid higher education expansion around 1999 in China to estimate the returns to education.

→ Sudhu Paramati presented a paper to a policy-oriented conference on 13th of August 2020 organized by the Asian Development Bank Institute (ADBI) Japan. The citation is Paramati, S.R., Mo, D. and Huang, R. (2020) "The role of financial deepening and green technology on carbon emissions: Evidence from major OECD economies". The conference on 'Low-Carbon Finance and the Sustainable Development Goals' organized by the Asian Development Bank Institute (ADBI), Japan, held online during 12-14 August, 2020.

→ Graeme Martin and Norin Arshed presented a full refereed paper to the Academy of Management Annual Conference on August 11th entitled "A race to the top: how and when HR actions, behaviours and capabilities can transform start-ups into scale-ups".



→ Dr Evangelia Fragouli has participated in the following conferences: **ICBED, Centre of Business & Economic Research**, 9th International Online Conference on Business & Economic Development, 22-23 August 2020. Participation with two papers in the track of Management Studies : 1) Evangelia Fragouli & Masoud Al Haider. The Influence of responsible leadership on talent retention 2) Evangelia Fragouli. A critical examination of the interaction of crisis leadership & corporate reputation. Published work in the Business Management Review conference proceedings. She is also presenting papers to the **BAM (British Academy of Management) 2020** Online Conference on Innovating for a Sustainable Future. These include papers in the Public Management, and Knowledge



& Learning tracks, including Fragouli, E. A Perspective regarding the Role of Higher Education in Developing Leadership Competencies. 2) Vasileiadis, A. & Fragouli, E. A methodological framework for evaluating knowledge management in the public sector: a case study.

Conference Presentations

→ Dr Stavros Kourtzidis had two papers in the 11th North American Productivity Workshop which is the major conference in his area of expertise. Stavros presented the first paper and was co-author of the second. **Kourtzidis S, Tzeremes NG and Fifield S. 2020. A General Weight Assurance Region Model for Fund Performance Evaluation: An Application to UK Investment Trusts. 11th North American Productivity Workshop (NAPW XI Virtual), University of Miami Business School, Miami, USA, June 8-12.** Karagiannis G, **Kourtzidis S** and Ravanos P. 2020. Worst-Practice Benchmarking with Inverted VEA. **11th North American Productivity Workshop (NAPW XI Virtual), University of Miami Business School, Miami, USA, June 8-12.**



→ Dr Norin Arshed presented at the AoM conference. Arshed, N., Knox, S., Chalmers, D., & Matthews, R. (2020).



How can business advisors overcome constraints to become institutional entrepreneurs? Academy of Management.

→ Dr Stephanie Schreven presented “Doing trans-history justice: re-reading Frankenstein as a socially progressive tragedy” paper at the **36th European Group of Organization Studies (EGOS) Colloquium 2020** Hamburg, July 2-4. sub-theme 60, “The politics of difference: critical investigations across space and time”.



Dr Schreven also had her proposal accepted to convene a sub-theme at next year's EGOS Colloquium, in Amsterdam; co-convenors, dr. Lotte Holck, Associate Professor at Copenhagen Business School (CSB), and dr. Gazi Islam, Professor at Grenoble École de Management.



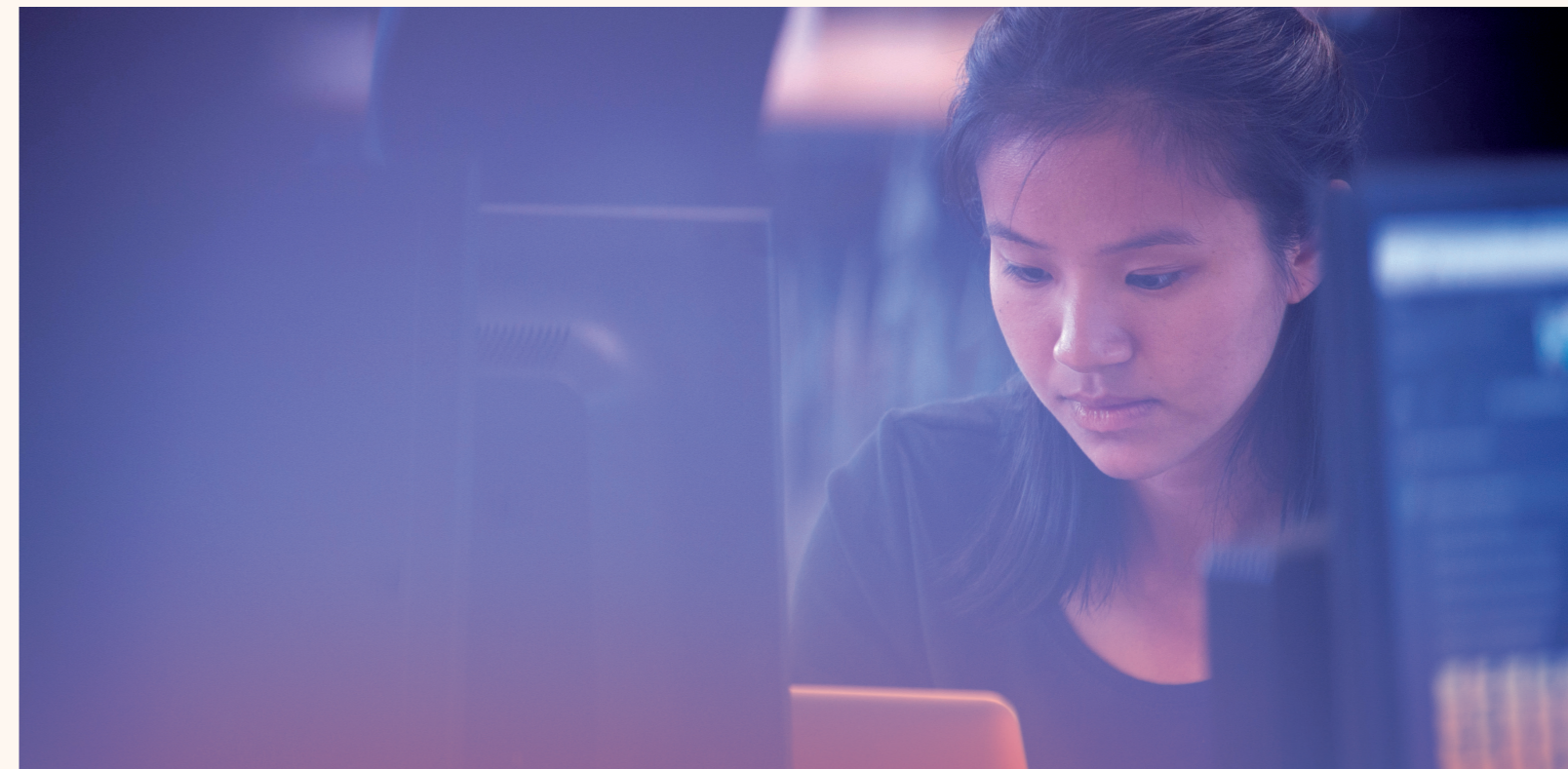
The main theme of the conference is 'Organizing for an inclusive society: meanings, motivations & mechanisms'; the sub-theme is 'Boundaries as the key: organizing for inclusion and exclusion' and invites contributions that focus on the making and unmaking of inclusion and exclusion, the impact on inequality and equality and the implications for Othering by means of boundaries and their intersection.

Online Seminars during 2020

Business School Impact Seminars

See below the list of Impact seminars, organized by Norin, which have taken place over the last few months – more to follow for the new academic year 20/21.

Date	Event
22 April 2020	Dr Norin Arshed, Brief introduction to research impact, next steps and discussion
6 May 2020	Prof Graeme Martin, Changing HR Strategy and Practice in Global and Local Companies
20 May 2020	Dr Norin Arshed, Understanding the Needs of Women Entrepreneurs in Scotland: A Case for a Scottish Women's Business Centre
3 June 2020	Prof David Power, Learning from Impact Cases submitted in REF2014
17 June 2020	Prof Yu Zhu, Graduate Premium in the UK



Online Seminars during 2020

Business School Research Seminar Series

See below list of online research seminars, which Stavros has organized, that have taken place over the last few months - more to follow for the new academic year 20/21.

Date	Event
3 April 2020	Dr. Stavros Kourtzidis, The Use of Data Envelopment Analysis in Banking and Finance Applications
15 April 2020	Prof Morris Altman, A More Scientific approach to Applied Economics: Reconstructing Statistical, Analytical Significance, and Correlation Analysis
29 April 2020	Ms. Vorakanlaya Natpraypant, Dr. Norin Arshed, Dr. Gwen Hannah and Professor David Power The Introduction of New Tax Evasion Legislation in Thailand: An Institutional Theory Analysis
13 May 2020	Prof Graeme Martin Changing Institutional Logics in Healthcare and Their Effects on the Identity Motives and Identity Work of Doctors
27 May 2020	Prof Paul Allanson The Postcode Lottery in GP Services in England
10 June 2020	Dr. Imam Arafat (University of Portsmouth), Dr. Theresa Dunne and Dr. Ahmed Hassan Ahmed Splitting Accountability Hairs: Anomalies in the Adaptation of IFRS for SMEs in the UK and Ireland
24 June 2020	Dr. Sudharshan Reddy Paramati Is financial inclusion an obstacle to housing affordability in major OECD economies? Policy and practical implications
30 June 2020	Guest Seminar: Professor Dennis Tourish (University of Sussex) The triumph of nonsense in management studies
8 July 2020	Dr. Stephanie Schreven Tragedy, Catharsis & Solidarity: From Frankenstein to Covid-19
21 July 2020	Professor Morris Altman, Smart thinking, lockdown and Covid-19: Implications for Public Policy

Economic Studies Research Seminar Programme

Date	Event
4 March 2020	Dr Mirko Moro, University of Stirling "Limited Attention in the Housing Market: Evidence from Energy Performance Certificates"
18 March 2020	Dr Agnese Romiti, University of Strathclyde "Risk Preferences, Labour Market Risk and the Skill Structure of Immigrants"
25 March 2020	Dr Anwen Zhang, University of Glasgow "Peer Effects on Mental Health: Evidence from Random Assignment into Classrooms"

PhD News

Successful PhD Viva's

→ Congratulations to Vorakanlaya Natpraypant who successfully defended her thesis titled "Perceptions About Tax Evasion and Tax Avoidance in Thailand: An Institutional Theory Perspective" on 6th May 2020.

We asked Vorakanlaya for a few words:

"First and foremost, I owe my most sincere gratitude to my supervisors, Dr Gwen (my principal supervisor) and Professor David Power (her co-supervisor) for providing me the opportunity to complete this PhD study under their supervision. Many thanks for their valuable support, constant encouragement, constructive criticisms, suggestions and advice, patience and time throughout the period of my PhD journey. I would like to express my gratitude to my fellow postgraduate colleagues who have helped me and given constructive comments during my PhD. Also, I would like to thank other staff and PhD colleagues in the School of Business, University of Dundee who provided me their assistance, support and advice, and motivated working environment throughout the period of my research."

→ Congratulations to Dianne Koan who successfully defended her thesis titled "Social Responsibility and Accountability in State-owned Enterprises (SOEs): A Case Study of Listed SOEs in Indonesia" on 5th June 2020.

We asked Dianne for a few words:

"I am so grateful for taking my PhD in the School of Business, University of Dundee. I had invaluable support from my lovely supervisors. Also, the academic atmosphere amongst PhD students and staff in the Business School was so lovely. We are all like a big family. We have a weekly PhD meeting from which PhD students can learn from each other about their research also encouragement and support shared by the lecturer team. The experience as a PhD student was full of challenges for me, which not only regarding the research knowledge, but also learning about self-discipline, persistence and broaden your network. It was so nice having the positive environment full of support for me that most of the time kept me in the spirit of being positive. Thank you for the wonderful PhD journey that I got from the School of Business, University of Dundee"



Vorakanlaya Natpraypant (left), Dr Gwen Hannah (middle) and Dianne Koan (right)



University
of Dundee

Feedback? Questions?

Get in touch:

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